

RESPECT FOR FISH DAY

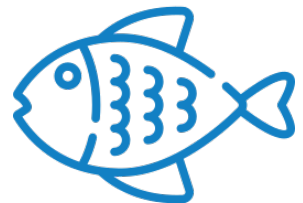
Fish and Coral Reef Facts

- Fish have feelings, sing, make plans, and even recognize human faces.
- Fish who live on coral reefs can live up to 40 years.
- Coral reefs provide critical habitat to 25% of marine species.
- Reef residents eat the algae growing on the coral, maintaining the reef's balance that creates 50% of the earth's oxygen.



Aquarium Trade Impacts

- The global aquarium trade is stripping reefs bare for hobby tanks in Hawaii, Thailand, Indonesia, the Philippines, Africa, and the Virgin Islands.
- 27 million fish are in the aquarium pipeline at this moment — that's almost as many seconds as there are in an entire year!
- "Net caught" reef animals are starved, have their bladders pierced with a needle and fins chopped with scissors. They are sent by plane to aquarium suppliers in plastic bags. Many die en route or after 6 months of captivity.
- Fish can be stunned with dynamite or cyanide which destroys coral.
- Wild fish born in the huge ocean must endlessly swim around in a few inches of water in pet tanks or bowls.
- 30% of the world's coral reefs died in the last 50 years, and another 30% suffered severe damage.
- 3 in 5 of all remaining reefs could die in the next 25 years.



Take Action for Fish: idausa.org/savefish

Watch The Dark Hobby on: Vimeo, YouTube, iTunes, Vudu, GooglePlay, and AppleTV: TheDarkHobby.com

Celebrate Respect for Fish Day on August 1: respectforfish.org